**Media Advisory/Photo Opportunity: Science Literacy Week – Enter the name of your event and/or a VERY brief description (8-12 words)**

**September insert date 2020, insert location** — Members of the media are invited to join Insert name of your organizationas we take part in [Science Literacy Week](http://www.scienceliteracy.ca/), an annual showcase of the diversity of Canadian science.

Use this second paragraph to describe your event. Make sure to include the name of the event; a brief description of your activity and any additional information that you think will appeal to local media.

**Date:**

**Time:**

**Location:**

**Visuals:** (briefly describe photo and video opportunities at the event; things to see and do)

**For further information, please contact:**

Name:

Position:

Organization:

Telephone:

[Email](file:///\\NTNAS1\SHARED\SG\WORK\COMM\2011\2011%20FRONTIVA%20Projects\2011-0303-%20Strategic%20Network%20Grants%20(SNG)%202011\Products\Media%20advisory\Drafts\media@nserc-crsng.gc.ca):

**About Science Literacy Week**

Led by the Natural Sciences and Engineering Research Council of Canada (NSERC), Science Literacy Week showcases the many ways kids and families can explore and enjoy the diversity of Canadian science. From September 21 to 27, 2020, libraries, museums, science centres, schools and not-for-profits are coming together to celebrate this year’s theme, *Biodiversity*. They are highlighting the books, movies, podcasts and events that share exciting stories of the science, discoveries and ingenuity shaping our lives. Feed your curiosity and explore science from across the country and within your region.

Consult the [full list](http://www.scienceliteracy.ca/events/) of Science Literacy Week activities.

**Social media links:**

Facebook: [facebook.com/scilitweek](http://facebook.com/scilitweek)

Twitter: [@scilitweek](http://twitter.com/scilitweek)

Hashtag: #SciLit